

(3) Policies

- Clear and Publicly Posted YouTube Procedures
 - Terms of Use clearly prohibit copyright infringement
 - Numerous links on every page of the YouTube website:
 - Explains simple email DMCA notice-and-takedown process
 - Copyright tips and policies
 - YouTube is generally recognized by content owners as having an industry-leading response time to takedown requests.

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- Repeat Infringer Policy

- YouTube has a strict policy of terminating accounts of users who are repeat infringers.
- Three “strikes” and you’re out
- This policy is automated.